

EXHIBIT 31

In the Matter Of:

In re Google Antitrust Investigation

PHILIPP SCHINDLER

October 06, 2021



Highly Confidential

October 06, 2021

92

1 P. SCHINDLER - HIGHLY CONFIDENTIAL

2 [REDACTED]

3 [REDACTED]

4 [REDACTED]

5 [REDACTED]

6 [REDACTED]

7 [REDACTED]

8 [REDACTED]

9 [REDACTED]

10 [REDACTED]

11 [REDACTED]

12 [REDACTED]

13 [REDACTED]

14 [REDACTED]

15 [REDACTED]

16 [REDACTED]

17 [REDACTED]

18 [REDACTED]

19 [REDACTED]

20 [REDACTED]

21 [REDACTED]

22 [REDACTED]

23 [REDACTED]

24 [REDACTED]

25 [REDACTED]

Highly Confidential

October 06, 2021

93

1 P. SCHINDLER - HIGHLY CONFIDENTIAL

2 [REDACTED]

3 [REDACTED]

4 [REDACTED]

5 [REDACTED]

6 [REDACTED]

7 [REDACTED]

8 [REDACTED]

9 [REDACTED]

10 [REDACTED]

11 [REDACTED]

12 [REDACTED]

13 [REDACTED]

14 [REDACTED]

15 [REDACTED]

16 MR. NIERLICH: Seumas, let's put

17 in Document E, please.

18 BY MR. NIERLICH:

19 Q. While you do that, Mr. Schindler,
20 Document E, which will be Exhibit 4, is a
21 document with Document Control Nos. GOOG
22 DOJ AT 00682026 through 2062.

23 (Schindler Exhibit 4,
24 Presentation, Bates GOOG DOJ AT
25 00682026 through 2062, remotely

1 P. SCHINDLER - HIGHLY CONFIDENTIAL

2 introduced and provided electronically

3 to the reporter.)

4 BY MR. NIERLICH:

5 Q. [REDACTED]

6 [REDACTED]

7 [REDACTED]

8 [REDACTED]

9 [REDACTED]

10 [REDACTED]

11 [REDACTED]

12 [REDACTED]

13 [REDACTED]

14 [REDACTED]

15 [REDACTED]

16 [REDACTED]

17 [REDACTED]

18 [REDACTED]

19 [REDACTED]

20 [REDACTED]

21 [REDACTED]

22 [REDACTED]

23 [REDACTED]

24 [REDACTED]

25 [REDACTED]

1 P. SCHINDLER - HIGHLY CONFIDENTIAL

2 [REDACTED]

3 [REDACTED]

4 [REDACTED]

5 Q. What is DVIP?

6 A. I think the abbreviation stands
7 for Digital Video Incentive Program.

8 Q. And what is that?

9 A. This is a program that we run
10 to -- that we work with our agency and
11 advertising partners with.

12 Q. And what does the program do?

13 A. [REDACTED]

14 [REDACTED]

15 [REDACTED]

16 [REDACTED]

17 [REDACTED]

18 [REDACTED]

19 [REDACTED]

20 [REDACTED]

21 [REDACTED]

22 [REDACTED]

23 [REDACTED]

24 [REDACTED]

25 [REDACTED]

1 P. SCHINDLER - HIGHLY CONFIDENTIAL

2 [REDACTED]

3 [REDACTED]

4 [REDACTED]

5 [REDACTED]

6 [REDACTED]

7 [REDACTED]

8 [REDACTED]

9 [REDACTED]

10 Q. Do you know whether this [REDACTED]

11 [REDACTED] was forwarded to [REDACTED] for

12 his review?

13 A. I don't know.

14 Q. Do you know if this [REDACTED]

15 [REDACTED]

16 [REDACTED]

17 [REDACTED]

18 [REDACTED]

19 [REDACTED]

20 [REDACTED]

21 [REDACTED]

22 [REDACTED]

23 [REDACTED]

24 [REDACTED]

25 [REDACTED]

Highly Confidential

October 06, 2021

97

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25

P. SCHINDLER - HIGHLY CONFIDENTIAL

Q.

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

Highly Confidential

October 06, 2021

98

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25

P. SCHINDLER - HIGHLY CONFIDENTIAL

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

Highly Confidential

October 06, 2021

99

P. SCHINDLER - HIGHLY CONFIDENTIAL

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

MR. NIERLICH: Seumas, can you

1 P. SCHINDLER - HIGHLY CONFIDENTIAL

2 put in Document F, please.

3 (Schindler Exhibit 5, E-mail,
4 Bates GOOG-DOJ-046306866 through 668,
5 remotely introduced and provided
6 electronically to the reporter.)

7 BY MR. NIERLICH:

8 Q. Document F is a document with
9 Document Control No. GOOG-DOJ-046306866
10 through 668. We will mark that as Exhibit
11 5.

12 Mr. Schindler, is Exhibit 5 an
13 e-mail you sent to [REDACTED] on or around
14 December 11, 2016?

15 A. Let me read this for a second,
16 please. So you want me to read the full
17 name or -- I just read everything from the
18 header to my name Philipp. So whatever you
19 ask me, I'll base it on that first, if you
20 don't mind.

21 Q. Yeah, my question is simply why
22 did you flag this for [REDACTED]?

23 A. Well, from what I've written
24 here, this is [REDACTED]

25 [REDACTED]